

1 MARK R. MCDONALD (CA SBN 137001)
mmcdonald@mofo.com
2 MORRISON & FOERSTER LLP
555 West Fifth Street, Suite 3500
3 Los Angeles, California 90013
Telephone: (213) 892-5200
4 Facsimile: (213) 892-5454

5 MICHAEL B. MILLER (admitted *pro hac vice*)
mbmiller@mofo.com
6 CRAIG B. WHITNEY (CA SBN 217673)
cwhitney@mofo.com
7 ADAM J. HUNT (admitted *pro hac vice*)
adamhunt@mofo.com
8 MORRISON & FOERSTER LLP
1290 Avenue of the Americas
9 New York, New York 10104
Telephone: 212.468.8000
10 Facsimile: 212.468.7900

11 Attorneys for Plaintiff
NAME.SPACE, INC.

12
13 UNITED STATES DISTRICT COURT
14 CENTRAL DISTRICT OF CALIFORNIA
15 WESTERN DIVISION

16
17 NAME.SPACE, INC.,
18 Plaintiff,
19 v.
20 INTERNET CORPORATION FOR
21 ASSIGNED NAMES AND NUMBERS,
22 Defendant.

Case No. CV 12-8676 (PA)

**MEMORANDUM IN SUPPORT
OF PLAINTIFF NAME.SPACE'S
OPPOSITION TO DEFENDANT
ICANN'S MOTION TO DISMISS
THE COMPLAINT**

Hearing Date: Jan. 23, 2012
Hearing Time: 1:30 p.m.
Judge: Honorable Percy Anderson
Hearing Location: 312 N. Spring St.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

TABLE OF CONTENTS

Page

PRELIMINARY STATEMENT 1

STATEMENT OF RELEVANT FACTS 2

LEGAL STANDARD 3

ARGUMENT 4

I. NAME.SPACE DID NOT AND COULD NOT RELEASE IN 2000
FUTURE CLAIMS FLOWING FROM ICANN’S CONDUCT IN
2012 4

II. NAME.SPACE HAS PLED A SECTION 1 CLAIM 7

 A. Antitrust Claims Are Not Subject to a Heightened
 Pleading Standard 8

 B. name.space’s Conspiracy Allegations Satisfy Its Pleading
 Obligation 9

III. ICANN IS LIABLE UNDER SECTION 2 OF THE SHERMAN ACT 13

IV. ICANN’S CONDUCT HAS RESULTED IN AN ANTITRUST
INJURY 17

V. THE CLAIMS FOR UNFAIR COMPETITION AND TRADEMARK
INFRINGEMENT ARE RIPE AND ADEQUATELY ALLEGED 19

VI. NAME.SPACE ADEQUATELY ALLEGES TORTIOUS
INTERFERENCE 22

VII. ICANN IS LIABLE UNDER CALIFORNIA BUSINESS AND
PROFESSIONS CODE SECTION 17200 24

VIII. NAME.SPACE REQUESTS LEAVE TO AMEND IF THE COURT
GRANTS ALL OR PART OF ICANN’S MOTION 25

CONCLUSION 25

TABLE OF AUTHORITIES

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

Page(s)

CASES

Alaska Airlines Inc. v. United Airlines, Inc.,
948 F.2d 536 (9th Cir. 1991) 15

Am. Soc’y of Mech. Eng’rs, Inc. v. Hydrolevel Corp.,
456 U.S. 556 (1982) 10

Arista Records LLC v. Doe 3,
604 F.3d 110 (2d Cir. 2010) 8

Ascon Properties, Inc. v. Mobil Oil Co.,
866 F.2d 1149 (9th Cir. 1989)..... 25

Ashcroft v. Iqbal,
556 U.S. 662 (2009) 4, 8

Bell Atl. Corp. v. Twombly,
550 U.S. 544 (2007) 4, 8

Black Box Corp. v. Avaya, Inc.,
Civ. No. 07-6161, 2008 U.S. Dist. LEXIS 72821 (D.N.J. Aug. 29, 2008)..... 13

Bova v. City of Medford,
564 F.3d 1093 (9th Cir. 2009)..... 22

Chaganti v. Ceridian Benefits,
C 03-05785, 2004 U.S. Dist. LEXIS 17075 (N.D. Cal. Aug. 23, 2004)..... 5

Cleary v. News Corp.,
30 F.3d 1255 (9th Cir. 1994) 25

Coal. for ICANN Transparency, Inc. v. Verisign, Inc.,
611 F.3d 495 (9th Cir. 2010)*passim*

Conte v. Jakks Pacific, Inc.,
No. 1:12-CV-00006, 2012 U.S. Dist. LEXIS 174716 (E.D. Cal., Dec. 10,
2012)..... 23

Credit Chequers Info Servs. v. CBA, Inc.,
98 Civ. 3868, 1999 U.S. Dist. LEXIS 6084 (S.D.N.Y. Apr. 28 1999) 15

Datel Holdings Ltd. v. Microsoft Corp.,
712 F. Supp. 2d 974 (N.D. Cal. 2010)..... 13, 17

Family Home & Fin. Ctr., Inc. v. Fed. Home Loan Mortg. Corp.,
525 F.3d 822 (9th Cir. 2008) 23

First Nat’l Mortg. Co. v. Fed. Realty Inv. Trust,
631 F.3d 1058 (9th Cir. 2011)..... 5, 7, 17

1 *Gammel v. Hewlett-Packard Co.*,
 SACV 11-1404, 2012 U.S. Dist. LEXIS 155681 (C.D. Cal. Aug. 29,
 2 2012)..... 15

3 *Goldstein v. Bank of Am., N.A.*,
 No. 1:09-cv-329, 2010 U.S. Dist. LEXIS 28887 (W.D.N.C. Jan. 10, 2010)..... 12

4 *Govind v. Felker*,
 No. 2:08 CV-01183, 2011 U.S. Dist. LEXIS 68259 (C.D. Cal. June 18,
 5 2011)..... 3

6 *GSI Tech., Inc. v. Cypress Semiconductor Corp.*,
 Case No. 5:11-cv-03613, 2012 U.S. Dist. LEXIS 93888 (N.D. Cal. July 6,
 7 2012)..... 8

8 *In re Flash Memory Antitrust Litig.*,
 643 F. Supp. 2d 1133 (N.D. Cal. 2009)..... 8, 11

9 *In re High-Tech Empl. Antitrust Litig.*,
 856 F. Supp. 2d 1103 (N.D. Cal. 2012)..... 11

10 *Jardin v. Datallegro, Inc.*,
 No. 08-cv-1462, 2009 U.S. Dist. LEXIS 3339 (S.D. Cal. Jan. 18, 2009)..... 5

11 *Kendall v. Visa U.S.A., Inc.*,
 518 F.3d 1042 (9th Cir. 2008)..... 9

12 *Korea Supply Co. v. Lockheed Martin Corp.*,
 29 Cal. 4th 1134 (2003)..... 24

13 *Lawlor v. National Screen Service Corp.*,
 349 U.S. 322 (1955) 6

14 *Levi Strauss & Co. v. Shilon*,
 121 F.3d 1309 (9th Cir. 1997)..... 20

15 *Lizalde v. Advanced Planning Servs.*,
 No. 10-CV-834, 2012 U.S. Dist. LEXIS 86967
 16 (S.D. Cal. June 22, 2012) 4, 5, 6

17 *Loufrani v. Wal-Mart Stores, Inc.*,
 No. 09 C 3062, 2009 U.S. Dist. LEXIS 105575 (N.D. Ill. Nov. 12, 2009) 21

18 *Low v. Altus Fin. S.A.*,
 136 F. Supp. 2d 1113 (C.D. Cal. 2001)..... 7

19 *Manwin Licensing Int’l S.A.R.L. v. ICM Registry, LLC*,
 CV 11-9514, 2012 U.S. Dist. LEXIS 125126 (C.D. Cal.
 20 Aug. 14, 2012)*passim*

21 *Marvin v. Sun Microsystems, Inc.*,
 No. C-08-03727, 2010 U.S. Dist. LEXIS 6326 (N.D. Cal. Jan. 11, 2010)..... 5

22 *McGraw-Hill Cos., Inc. v. Ingenium Techs. Corp.*,
 375 F. Supp. 2d 252 (S.D.N.Y. 2005)..... 21

23
 24
 25
 26
 27
 28

1 *MedImmune, Inc. v. Genentech, Inc.*,
549 U.S. 118 (2007) 21

2 *Metal Lite, Inc. v. Brady Const. Innovations, Inc.*,
3 558 F. Supp. 2d 1084 (C.D. Cal. 2007)..... 24

4 *Millennium Labs., Inc. v. Ameritox. Ltd.*,
5 No. 12-CV-1063, 2012 U.S. Dist. LEXIS 147528 (S.D. Cal. Oct. 12,
2012)..... 20

6 *Nova Wines, Inc. v. Adler Fels Winery LLC*,
467 F. Supp. 2d 965 (C.D. Cal. 2006)..... 20

7 *Oliver v. In-N-Out Burgers*,
8 Case No. 12-CV-0767, 2012 U.S. Dist. LEXIS 156425 (S.D. Cal. Oct. 19,
2012)..... 4

9 *Pink Supply Corp. v. Hiebert, Inc.*,
10 788 F.2d 1313 (8th Cir. 1986)..... 11

11 *Quelimane Co., Inc. v. Stewart Title Guaranty Co.*,
19 Cal. 4th 26 (1998)..... 23

12 *Rosenfeld v. Twentieth Century Fox Film*,
13 No. CV 07-7040, 2008 U.S. Dist. LEXIS 92099 (C.D. Cal. Sept. 25,
2008)..... 22

14 *San Diego Hospice v. Cnty of San Diego*,
15 31 Cal. App. 4th 1048 (1995)..... 6

16 *Standardfacts Credit Servs. v. Experian Info. Solutions, Inc.*,
294 F. App'x. 271 (9th Cir. 2008)..... 15

17 *Swedlow Inc. v. Rohm & Haas Co.*,
18 455 F.2d 884 (9th Cir. 1972) 21

19 *Sybersound Records, Inc. v. UAV Corp.*,
517 F.3d 1137 (9th Cir. 2008)..... 24

20 *Tate v. Pac. Gas & Elec. Co.*,
21 230 F. Supp. 2d 1072 (N.D. Cal. 2002)..... 15

22 *Teva Pharm. USA, Inc. v. Sebelius*,
595 F.3d 1303 (D.C. Cir. 2010) 21

23 *TruePosition, Inc. v. LM Ericsson Tel. Co.*,
24 Civ. Act. No. 11-4574, 2012 U.S. Dist. LEXIS 143611 (E.D. Pa. Oct. 4,
2012)..... 10

25 *U.S. Info. Sys. v. IBEW Local Union No. 3*,
26 00-civ-4763, 2002 U.S. Dist. LEXIS 1038 (S.D.N.Y. Jan. 23, 2002) 12

27 *United States v. Aluminum Co. of Am.*,
148 F.2d 416 (2d Cir. 1945) 15

28

1 *United States v. Grinnell Corp.*,
384 U.S. 563 (1966) 16

2 *Velazquez v. GMAC Mortg. Corp.*,
3 605 F. Supp. 2d 1049 (C.D. Cal. 2008) 7

4 *Verisign, Inc. v. ICANN*,
5 Case No. CV 04-1292, 2004 U.S. Dist. LEXIS 17330 (C.D. Cal. Aug. 26,
2004) 11, 19

6 *Xerox Corp. v. Media Scis. Int’l, Inc.*,
511 F. Supp. 2d 372 (S.D.N.Y. 2007) 13

7 **STATUTES**

8 Cal. Bus. & Prof. Code §17200 24, 25

9 Cal. Civ. Code § 1542 5, 6

10 **OTHER AUTHORITIES**

11 Fed. R. Civ. P. 8(a) 8

12 Fed. R. Civ. P. 9(b) 7, 12

13 Fed. R. Civ. P. 12(b)(1) 19

14 Fed. R. Civ. P. 12(b)(6) 3

15 Fed. R. Civ. P. 15(a)(2) 25

16
17
18
19
20
21
22
23
24
25
26
27
28

1 **PRELIMINARY STATEMENT**

2 As set forth in name.space, Inc.’s (“name.space”) Complaint, Defendant
3 Internet Corporation for Assigned Names and Numbers (“ICANN”) has engaged in
4 a conspiracy to prevent companies such as name.space from competing in the
5 market for top-level domains (“TLDs”)—the foundation of the Internet
6 architecture—in the ICANN-controlled Internet, in violation of federal antitrust
7 laws and to the benefit of ICANN itself and its co-conspirators. ICANN has also
8 sought to maintain its monopoly power in the market for domain names by
9 dictating the supply of TLDs, and has created and maintained a thriving defensive
10 registration market, forcing content creators to “defensively” register their brands
11 with multiple TLDs and permitting ICANN and some TLD registries to extract
12 monopoly rents. Further, ICANN has trampled name.space’s rights in the TLDs
13 that name.space has originated, operated and promoted in commerce continuously
14 since 1996 in violation of unfair competition and trademark laws. ICANN has also
15 tortiously interfered with name.space’s existing and prospective contracts with
16 customers.

17 ICANN’s principal argument is that name.space released ICANN from any
18 possible liability for the rest of eternity by electronically transmitting an application
19 in 2000—a decade or so before the events underlying name.space’s claims even
20 existed—to have certain name.space TLDs recognized on the ICANN Internet as
21 part of a carefully circumscribed test program. Notwithstanding that this purported
22 “release” cannot properly be considered on ICANN’s motion to dismiss (*see*
23 name.space’s Objection to ICANN’s Request for Judicial Notice (“RJN Opp.”)),
24 the purported release does not—and cannot—have the impact that ICANN wishes it
25 did. The plain language of the release relates only to claims that existed in 2000,
26 not future claims.

27 Other than ICANN’s flawed argument that name.space released it from any
28 conceivable or inconceivable wrongdoing for the remainder of time, ICANN

1 submits well-worn—and oft-rejected—arguments that the detailed and fact-filled
2 Complaint fails to allege sufficient facts to state a plausible antitrust claim. In
3 doing so, ICANN ignores and misrepresents name.space’s detailed allegations of
4 ICANN’s unlawful acts, and seeks to have this Court impose a pleading standard
5 more stringent than the law requires.

6 For name.space’s trademark infringement and unfair competition claims,
7 ICANN again misconstrues the Complaint and argues that name.space is asserting
8 claims based on future, speculative acts, and contends that those claims are not ripe
9 for adjudication. ICANN apparently fails to recognize that name.space’s claims are
10 based on the harm resulting from ICANN’s *existing* acts, and thus ICANN’s
11 argument that the Court lacks subject matter jurisdiction is baseless.

12 None of ICANN’s arguments has merit. Accordingly, name.space
13 respectfully submits that the motion to dismiss should be denied in its entirety.

14 **STATEMENT OF RELEVANT FACTS**

15 ICANN has exclusive control over access to the DNS, a critical chokepoint
16 in the Internet’s architecture. (Compl. ¶ 37.) Although ICANN’s control of the
17 DNS flows from a series of agreements with the United States government, those
18 agreements specifically state that ICANN is—and should anticipate being—subject
19 to liability for any antitrust violations. (*Id.* ¶¶ 38-39.)

20 Only websites with top level domains that have been “delegated” by ICANN
21 to the DNS master database known as the “root.zone.file” (the “Root”) are
22 accessible to the vast majority of Internet users. (*Id.* ¶ 34.) Yet through its control
23 of the DNS, ICANN has arbitrarily limited the number of “registries,” extracting
24 sizeable fees from the few companies that ICANN has permitted to compete in the
25 market and guaranteeing that it and those few companies will continue to earn
26 monopoly profits to the detriment of competitors and consumers alike. (*Id.* ¶¶ 26,
27 57.) As set forth in the Complaint, ICANN has imposed significant procedural and
28 financial hurdles in the 2012 application process for delegation of new gTLDs to

1 the Root (the “2012 Application Round”), notwithstanding the lack of financial,
2 technical or other *bona fide* constraints to adding new TLDs to the Root. (*Id.* ¶ 25.)
3 Through this anti-competitive behavior, ICANN has suppressed or eliminated
4 competition to the benefit of a small number of insiders—including ICANN itself
5 and those who pass through a “revolving door” between the ICANN Board and
6 industry behemoths with large war chests. (*Id.* ¶¶ 67, 70-76, 96.) ICANN has also
7 maintained its monopoly position in the domain name market by dictating the
8 supply of TLDs and requiring defensive registrations that force content creators to
9 defensively register their brands with multiple TLD registries that do nothing but
10 extract monopoly rents. (*Id.* ¶¶ 79-80.)

11 In addition, ICANN has structured the 2012 Application Round with a
12 blatant disregard to intellectual property rights holders, including name.space,
13 which originated and promoted 482 gTLDs and used them in commerce since 1996.
14 In the 2012 Application Round, ICANN has offered for sale nearly all of
15 name.space’s gTLDs—for an exorbitant fee—and applicants have sought
16 delegation of 189 gTLDs currently operated by name.space outside of the Root.
17 (*Id.* ¶¶ 87-88.)

18 LEGAL STANDARD

19 “The motion to dismiss for failure to state a claim is viewed with disfavor
20 and is rarely granted.” *Govind v. Felker*, No. 2:08 CV-01183, 2011 U.S. Dist.
21 LEXIS 68259, at *4 (C.D. Cal. June 18, 2011). “In evaluating the sufficiency of a
22 complaint under Rule 12(b)(6), courts should be mindful that the Federal Rules of
23 Civil Procedure generally require only that the complaint contain ‘a short and plain
24 statement of the claim showing that the pleader is entitled to relief.’” *Manwin*
25 *Licensing Int’l S.A.R.L. v. ICM Registry, LLC*, CV 11-9514, 2012 U.S. Dist. LEXIS
26 125126, at *10 (C.D. Cal. Aug. 14, 2012). (“[A]ll allegations of material fact are
27 taken as true and are construed in the light most favorable to [the plaintiff].” *Coal*
28 *for ICANN Transparency, Inc. v. Verisign, Inc.*, 611 F.3d 495, 500 (9th Cir. 2010).

1 A complaint must meet a standard of “plausibility.” *Bell Atl. Corp. v.*
 2 *Twombly*, 550 U.S. 544, 564 (2007). A claim is plausible “when the plaintiff
 3 pleads factual content that allows the court to draw the reasonable inference that the
 4 defendant is liable for the misconduct alleged.” *Ashcroft v. Iqbal*, 556 U.S. 662,
 5 678 (2009) (citation omitted). Plausibility “is not akin to a ‘probability
 6 requirement,’” rather, it requires “more than a sheer possibility that a defendant has
 7 acted unlawfully.” *Id.* (citing *Twombly*, 550 U.S. at 556).

8 ARGUMENT

9 **I. NAME.SPACE DID NOT AND COULD NOT RELEASE IN 2000** 10 **FUTURE CLAIMS FLOWING FROM ICANN’S CONDUCT IN 2012.**

11 ICANN cannot avoid liability at the motion to dismiss stage by arguing that
 12 name.space released in 2000 (the “2000 Release”) claims flowing from ICANN’s
 13 conduct in structuring and implementing the 2012 Application Round. As a
 14 threshold matter, the Court should not consider the document that ICANN relies on
 15 to support its release argument because that document is not judicially noticeable.
 16 As name.space shows in its Objection to ICANN’s Request for Judicial Notice, the
 17 incomplete “Unsponsored TLD Application Transmittal Form” (the “Transmittal
 18 Form”)—a document that ICANN incorrectly and misleadingly refers to as
 19 name.space’s “2000 Application”—is not properly considered on a motion to
 20 dismiss because name.space does not make any claims based on its 2000
 21 Application. RJN Opp. at 4-6; *see also Lizalde v. Advanced Planning Servs.*, No.
 22 10-CV-834, 2012 U.S. Dist. LEXIS 86967, at *22 (S.D. Cal. June 22, 2012)
 23 (declining to enforce release in part because plaintiff’s action did not implicate the
 24 contract that contained the release). But even if the 2000 Release is judicially
 25 noticeable, ICANN’s release argument suffers from two fatal deficiencies.¹

26
 27 ¹ name.space was not required to preemptively defend against ICANN’s release argument in the
 28 Complaint. It is well-settled that “[p]laintiffs are not required to plead around anticipated
 affirmative defenses,” such as ICANN’s release argument. *Oliver v. In-N-Out Burgers*, Case No.
 12-CV-0767, 2012 U.S. Dist. LEXIS 156425, at *7 (S.D. Cal. Oct. 19, 2012) (citing *United*

1 *First*, the plain language of the 2000 Release does not evidence an intention
2 to release ICANN from future conduct. “As a general rule, contractual limitations
3 on liability for future conduct must be clearly set forth.” *Jardin v. Datallegro, Inc.*,
4 No. 08-cv-1462, 2009 U.S. Dist. LEXIS 3339, at *15 (S.D. Cal. Jan. 18, 2009)
5 (citing 17A Am. Jur. 2d Contracts § 282). The 2000 Release states only that “in
6 consideration of ICANN’s review of the application” the applicant releases “all
7 claims and liabilities relating in any way to (a) any action or inaction by or on
8 behalf of ICANN in connection with this application or (b) the establishment or
9 failure to establish a new TLD.” (RJN Ex. C ¶ 14.2.)² This language does not
10 contain any forward-looking language, let alone any language that could be
11 construed as barring future antitrust, trademark and unfair competition claims
12 flowing from conduct unknown to name.space in 2000. *See Jardin*, 2009 U.S. Dist.
13 LEXIS 3339, at *15. (declining to enforce release because “the language of the
14 contract does not explicitly release liability for future misconduct”).

15 That the 2000 Release did not contain an express waiver of California Civil
16 Code 1542 further demonstrates that it cannot release future claims against ICANN,
17 and especially not future claims based on conduct that was unrelated to and
18 occurred long after the 2000 Application. *See Chaganti v. Ceridian Benefits*, C 03-
19 05785, 2004 U.S. Dist. LEXIS 17075, at *11 (N.D. Cal. Aug. 23, 2004) (release
20 waiving unknown future claims is only valid where the release explicitly waives
21 California Civil Code section 1542, which demonstrates that the waiving party
22 “consciously understood the benefits conferred by section 1542 and consciously
23 waived those benefits”); *see also Lizalde*, 2012 U.S. Dist. LEXIS 86967, at *22 (“A
24 release of claims based on future unknown conduct is unenforceable as a matter of
25 law in California.”); *Marvin v. Sun Microsystems, Inc.*, No. C-08-03727, 2010 U.S.

26
27 *States v. McGee*, 993 F.2d 184, 187 (9th Cir. 1993)). Regardless, name.space would be able to
28 plead facts sufficient to negate ICANN’s assertion of this affirmative defense.

² “RJN Ex.” refers to documents attached as exhibits to ICANN’s Request for Judicial Notice.

1 Dist. LEXIS 6326, at *11 (N.D. Cal. Jan. 11, 2010) (denying motion to dismiss
2 because release “[did] not apply to claims arising out of decisions, actions or
3 omissions occurring after the execution of the Release.”).³

4 *San Diego Hospice v. Cnty of San Diego*, 31 Cal. App. 4th 1048 (1995), the
5 case relied on most heavily by ICANN in its motion, shows the error in ICANN’s
6 argument. The release in that case expressly noted that it related to claims “which
7 have not yet been discovered” and “all disputes that exist or hereafter could arise.”
8 *Id.* at 1053. Moreover, “[t]o eliminate any doubt as to the scope of the release, the
9 parties recited and expressly waived the protections afforded by Civil Code Section
10 1542.” *Id.* The 2000 Release contains none of this clear language.

11 ICANN’s attempt to rely on the larger context of the Transmittal Form as
12 evidence of the “prospective nature” of the 2000 Release is equally unavailing. The
13 language ICANN quotes, like all representations in the Transmittal Form, relates
14 only to claims flowing from the 2000 Application and nothing more. ICANN states
15 that “[t]he prospective nature of name.space’s release was reinforced by its
16 representation that ‘it has no legally enforceable right . . . to the delegation in any
17 particular manner of any top-level domain that may be established in the
18 authoritative DNS root.’” (Mot. at 8 (quoting RJN Ex. C, ¶ B12).) What ICANN
19 excises from this quote, however, is telling. Where ICANN uses an ellipsis, the
20 Transmittal Form provides that the applicant “has no legally enforceable right to
21 acceptance or any other treatment of this application or to the delegation in any
22 particular manner of any top-level domain that may be established in the
23 authoritative DNS root.” (RJN Ex. C, ¶ B12.) The 2000 Release is limited to
24 claims relating to the 2000 Application and does not cover the claims in this action.
25

26 ³ If ICANN is really taking the position that the 2000 Release even releases claims that are
27 unrelated to the 2000 Application and pre-release conduct, then the 2000 Release is void as a
28 matter of public policy. *See Lawlor v. National Screen Service Corp.*, 349 U.S. 322, 329 (1955);
Lizalde, 2012 U.S. Dist. LEXIS 86967, at *22 (citing *FASA Corp. v. Playmates Toys, Inc.*, 892 F.
Supp. 1061, 1066-68 (N.D. Ill. 1995) (applying California law)).

1 *Second*, in any event, whether the parties intended the ambiguous and
2 overbroad 2000 Release to apply to name.space’s claims in this action cannot be
3 decided on a motion to dismiss; at the least, ICANN’s interpretation of the 2000
4 Release is subject to dispute. *See Low v. Altus Fin. S.A.*, 136 F. Supp. 2d 1113,
5 1118 (C.D. Cal. 2001) (holding that “in light of the disputed scope and validity of
6 the release, the Court finds that dismissal based on motions challenging the mere
7 pleadings would be premature and inappropriate”); *Velazquez v. GMAC Mortg.*
8 *Corp.*, 605 F. Supp. 2d 1049, 1069 (C.D. Cal. 2008) (“a motion to dismiss should
9 not be granted where the contract ‘leaves doubt as to the parties’ intent”) (internal
10 citation omitted). Should the Court consider the effect of the release here—and it
11 should not—the Court must also consider extrinsic evidence to determine what the
12 parties’ intended the language of the release to mean. *See First Nat’l Mortg. Co. v.*
13 *Fed. Realty Inv. Trust*, 631 F.3d 1058, 1066-67 (9th Cir. 2011) (noting that
14 “[w]here the meaning of the words used in a contract is disputed, the trial court
15 must provisionally receive any proffered extrinsic evidence which is relevant to
16 show whether the contract is reasonably susceptible of a particular meaning.”)
17 (quotations omitted). And the extrinsic evidence in this case will show, beyond any
18 possible doubt, that ICANN itself does not agree with the interpretation of the 2000
19 Release that it is trying to hide behind in this case. (*See Note 7, infra.*)

20 **II. NAME.SPACE HAS PLED A SECTION 1 CLAIM.**

21 ICANN misstates the relevant pleading standard in arguing for dismissal of
22 name.space’s claims under Section 1 of the Sherman Act, effectively arguing for a
23 heightened pleading standard akin to Rule 9(b). Even under ICANN’s erroneous
24 pleading standard, however, name.space has pled detailed, plausible allegations of
25 an antitrust conspiracy sufficient to state a claim. (Compl. ¶¶ 61, 66-72.) The
26 conspiracy described in the Complaint describes how specific current and former
27 members of ICANN’s board of directors conspired with each other and other
28 named industry players whose interests those Board members represent to impose

1 significant procedural and financial hurdles in the 2012 Application Round with the
2 intent of restricting competition in a billion-dollar market in order to preserve and
3 entrench their own economic positions. (See Compl. ¶¶ 61, 65, 96-97.) These
4 allegations are more than sufficient to state a Section 1 claim.

5 **A. Antitrust Claims Are Not Subject to a Heightened Pleading**
6 **Standard.**

7 name.space’s claims must satisfy the requirements of Rule 8(a) to survive a
8 motion to dismiss—nothing in *Twombly* has changed that. “Federal Rule of Civil
9 Procedure 8(a) requires a plaintiff to plead each claim with sufficient specificity to
10 ‘give the defendant fair notice of what the . . . claim is and the grounds upon which
11 it rests.’” *GSI Tech., Inc. v. Cypress Semiconductor Corp.*, Case No. 5:11-cv-
12 03613, 2012 U.S. Dist. LEXIS 93888, at *7 (N.D. Cal. July 6, 2012) (citing
13 *Twombly*, 550 U.S. at 555). “[A]lthough *Twombly* and *Iqbal* require ‘factual
14 amplification [where] needed to render a claim plausible,’ . . . *Twombly* and *Iqbal*
15 [do not] require the pleading of specific evidence or extra facts beyond what is
16 needed to make a claim plausible.” *Arista Records LLC v. Doe 3*, 604 F.3d 110,
17 120-21 (2d Cir. 2010) (internal citations omitted); see also *In re Flash Memory*
18 *Antitrust Litig.*, 643 F. Supp. 2d 1133, 1148 (N.D. Cal. 2009) (rejecting argument
19 that plaintiffs must plead “‘who attended these meetings, what was discussed at
20 them, or how they purportedly related to the conspiracy other than providing an
21 opportunity for the parties to talk to one another’” in order to survive motion to
22 dismiss) (citing *Erickson v. Pardus*, 551 U.S. 89, 93-94 (2007)).

23 In any event, ICANN contends that name.space’s complaint “must ‘answer
24 the basic questions: who, did what, to whom (or with whom), where, and when?’”
25 (Mot. at 10 (citing *Kendall v. Visa U.S.A., Inc.*, 518 F.3d 1042, 1048 (9th Cir.
26 2008).) That is precisely what the Complaint does.

1 **B. name.space’s Conspiracy Allegations Satisfy Its Pleading**
2 **Obligation.**

3 Notwithstanding ICANN’s misstatement of the relevant pleading standard,
4 name.space has pled sufficient facts to support each element of its claim. First,
5 name.space alleges that ICANN entered into a conspiracy with current and former
6 board members—who have vested economic interests in the TLD registry market—
7 as well as TLD registries such as Verisign and Afilias. (Compl. ¶¶ 61, 95-96
8 (identifying the “co-conspirators”).) Second, name.space alleges that ICANN and
9 the co-conspirators intentionally structured the 2012 Application Round with the
10 intention of limiting competition in the TLD registry market. (*Id.* ¶¶ 97-98.) Third,
11 name.space alleges that, as a result of the conspiracy, competition in the TLD
12 registry market has been suppressed or eliminated, consumers have fewer TLDs
13 from which they can choose, prices for registering a TLD are artificially high and
14 there is a thriving—and unnecessary—market for expensive “defensive”
15 registrations. (*Id.* ¶¶ 99-100.)

16 name.space’s Section 1 claims “answer the basic questions” of the
17 conspiracy posed in *Kendall* (even though the *Kendall* motion was decided *after*
18 discovery). 518 F.3d at 1046-47. name.space identifies four specific current or
19 former ICANN board members with vested economic interests in the outcome of
20 the 2012 Application Round: Steve Crocker, Bruce Tonkin, Ram Mohan, and Peter
21 Dengate Thrush. (Compl. ¶ 61.) name.space also specifically alleges that other
22 industry members, not just board members, participated in the conspiracy. (Compl.
23 ¶¶ 76, 95.) Further, name.space identifies nine specific meetings—including where
24 and when the meetings took place—where ICANN and the co-conspirators
25 furthered their conspiracy. (*Id.* ¶ 66.) The “what” of the conspiracy is similarly
26 crystal clear from the Complaint’s allegations. The Complaint alleges that ICANN
27 and its co-conspirators entered into a conspiracy to “limit competition to the TLD
28 registry market in order to retain their dominant market positions.” (Compl. ¶ 98.)

1 There is nothing implausible about name.space’s allegations that ICANN and
2 the co-conspirators structured the 2012 Application Round with barriers designed to
3 entrench the power of the dominant players. (*Id.* ¶¶ 69-71, 97.) ICANN argues that
4 name.space cannot, as a matter of law, make claims based on a “conspiracy
5 between ICANN and its own Board of Directors.” (Mot. at 12.) But name.space
6 does not allege that ICANN conspired with itself. Rather, the Complaint identifies
7 specific co-conspirators by name, and states that some of those individuals “had
8 already left ICANN and some . . . were in the ICANN organization when the 2012
9 Application Round was decided and announced, but thereafter left ICANN.”
10 (Compl. ¶¶ 61, 65.) name.space specifically alleges that ICANN’s directors were
11 acting in their own self-interest, not in furtherance of their obligations to ICANN.
12 (Compl. ¶ 61.) Those individuals acted both as agents of ICANN—a private,
13 standard setting body (*see ICANN Transparency*, 611 F.3d at 507)—and on behalf
14 of companies whose interests they represented, such as Afilias and Verisign, which
15 have vested economic interests in the outcome of the 2012 Application Round.⁴
16 (Compl. ¶¶ 44, 61, 95.) name.space also expressly alleges that non-board members
17 are part of the conspiracy. (*Id.* ¶ 95.)

18 Thus, the Supreme Court’s reasoning in *Am. Soc’y of Mech. Eng’rs, Inc. v.*
19 *Hydrolevel Corp.*, 456 U.S. 556 (1982), requires the denial of ICANN’s motion. A
20 “standard setting organization like [ICANN] can be rife with opportunities for
21 anticompetitive activity,” it may be liable under Section 1 for the acts of its agents
22 “whether they intended to benefit [ICANN] or solely to benefit themselves or their
23 employers.” *Id.* at 571; *see TruePosition, Inc. v. LM Ericsson Tel. Co.*, Civ. Act.
24 No. 11-4574, 2012 U.S. Dist. LEXIS 143611, at *19 (E.D. Pa. Oct. 4, 2012)

25 _____
26 ⁴ Indeed, since the filing of the Complaint, ICANN’s Chief Strategy Officer, Kurt Pritz, who was
27 in charge of the 2012 Application Round, abruptly resigned due to a “recently identified conflict
28 of interest,” according to ICANN’s CEO Fadi Chehadé. These many conflicts of interest are at
the heart of name.space’s conspiracy allegations. *See* <http://www.icann.org/en/news/announcements/announcement-15nov12-en.htm> (as of Jan. 4, 2013).

1 (denying motion to dismiss where plaintiff alleged “that there was coordinated
2 action between employees of the [co-conspirators] among themselves and acting as
3 agents of [the standard-setting body]” and that agents “manipulate[d] [the body’s]
4 standardization process for their alleged unlawful conspiratorial objective”); *see*
5 *also Manwin*, 2012 U.S. Dist. LEXIS 125126, at *18; *Pink Supply Corp. v. Hiebert,*
6 *Inc.*, 788 F.2d 1313, 1317 (8th Cir. 1986) (“When the interests of principal and
7 agents diverge, and the agents at the time of the conspiracy are acting beyond the
8 scope of their authority or for their own benefit rather than that of the principal,
9 they may be legally capable of engaging in an antitrust conspiracy with their
10 corporate principal.”).⁵

11 ICANN claims that the allegation that ICANN entered into agreements in
12 furtherance of a conspiracy during its own Board meetings “defies logic” because
13 ICANN’s Bylaws allegedly would have required that ICANN disclose such
14 unlawful agreements. (Mot. at 12-13.) Apparently, ICANN has discovered a way
15 to make the antitrust laws obsolete—all a corporation needs to do to avoid liability
16 is to adopt bylaws that prohibit unlawful activity or that require the disclosure of
17 unlawful agreements. Obviously, ICANN’s decision not to disclose publicly its
18 unlawful agreements entered into at Board meetings hardly “defies logic” and in
19 fact further supports name.space’s conspiracy allegations. Indeed, courts have
20 recognized plausible conspiracy claims in similar cases. *See In re Flash Memory*
21 *Antitrust Litig.*, 643 F. Supp. 2d 1133, 1148 (N.D. Cal. 2009) (finding that Section
22 1 claims were plausible in part because “participation [at regularly-held industry
23 events and meetings] demonstrates how and when Defendants had opportunities to
24 exchange information or make agreements”); *see also In re High-Tech Emple.*

25
26 ⁵ Unlike *Verisign, Inc. v. ICANN*, in which plaintiff alleged that competitors controlled ICANN’s
27 *advisory committees*, name.space specifically identifies current and former members of ICANN’s
28 *board of directors*—ICANN’s “ultimate decision maker”—who have vested economic interests
in the outcome of the 2012 Application Round. Case No. CV 04-1292, 2004 U.S. Dist. LEXIS
17330, at *15 (C.D. Cal. Aug. 26, 2004).

1 *Antitrust Litig.*, 856 F. Supp. 2d 1103, 1120 (N.D. Cal. 2012) (finding conspiracy
2 allegations based in part on overlapping board membership “plausible in light of
3 basic economic principles”) (citations omitted).⁶

4 Finally, ICANN argues that name.space’s allegations are implausible because
5 ICANN has exclusive authority to determine who operates in the TLD registry
6 market and ICANN offered an \$86,000 fee reduction to all 2012 applicants that had
7 applied in 2000.⁷ (Mot. at 13.) Neither of these allegations makes name.space’s
8 claims implausible. To the contrary, ICANN’s exclusive authority over the TLD
9 registry market reinforces the likelihood that individuals with deep ties to
10 companies invested in the outcome of the 2012 Application Round have personal
11 economic motives to conspire with ICANN to ensure their personal success in the
12 2012 Application Round at the expense of name.space and other potential market
13 entrants. *See, e.g., U.S. Info. Sys. v. IBEW Local Union No. 3*, 00-civ-4763, 2002
14 U.S. Dist. LEXIS 1038, at *17 (S.D.N.Y. Jan. 23, 2002) (finding that “[t]he alleged
15 motive is sufficiently ‘economically plausible’ to survive the instant motion to
16 dismiss”); *cf. Coal. for ICANN Transparency*, 611 F.3d at 503 (reversing dismissal,
17 in part because “plaintiff has also alleged that ICANN was economically motivated
18 to conspire . . . because VeriSign agreed to share its monopoly profits . . .”). And
19 the \$86,000 fee reduction is meaningless with regard to the plausibility of
20 name.space’s conspiracy allegations. A one-time \$86,000 fee reduction does little
21 to offset the multi-million dollar cost of name.space applying for the same set of
22 gTLDs in 2012 as it did in 2000, and accepting such reduction came with the
23

24 ⁶ ICANN’s citation to *Goldstein v. Bank of Am., N.A.*, No. 1:09-cv-329, 2010 U.S. Dist. LEXIS
25 28887 (W.D.N.C. Jan. 10, 2010) is inapposite. The Magistrate Judge in *Goldstein* recommended
the dismissal of the plaintiff’s attempt to assert a civil conspiracy claim based on an underlying
fraud claim that the Magistrate Judge found wanting under Rule 9(b). *Id.* at *18-19.

26 ⁷ This fact also demonstrates why ICANN’s release argument fails. In return for the \$86,000
27 payment, ICANN obtained a release from the former 2000 applicants. Why would ICANN try to
buy a release for \$86,000 if it already had a release as part of the 2000 Application process?
28 name.space did not accept this ransom deal, and is not a party to any release that is relevant to this
action.

1 condition that the applicant execute a waiver of claims related to the 2000
2 application. (Compl. ¶¶ 68, 70-71.)

3 The unlawful conspiracy was a way to maintain and expand ICANN's
4 market power to the co-conspirators. ICANN's imposition of these barriers to entry
5 can be explained as an attempt to render name.space's business model obsolete and
6 to maintain the monopoly positions of the co-conspirators in the gTLD,
7 international domain name and defensive registration markets. (See Compl. ¶¶ 69,
8 102, 112-113.) These allegations are more than sufficient to survive a motion to
9 dismiss. See, e.g., *Black Box Corp. v. Avaya, Inc.*, Civ. No. 07-6161, 2008 U.S.
10 Dist. LEXIS 72821, at *38-39 (D.N.J. Aug. 29, 2008) (denying motion to dismiss
11 where plaintiff alleged that defendant changed policies for anticompetitive reasons
12 to exclude plaintiff and others from the market); *Xerox Corp. v. Media Scis. Int'l,*
13 *Inc.*, 511 F. Supp. 2d 372, 388-89 (S.D.N.Y. 2007) (denying motion to dismiss
14 where plaintiff alleged that defendant's unjustified product redesign could only be
15 explained as an attempt to exclude plaintiff and other new market entrants); cf.
16 *Datel Holdings Ltd. v. Microsoft Corp.*, 712 F. Supp. 2d 974, 986 (N.D. Cal. 2010)
17 (denying motion to dismiss where plaintiff alleged that unjustified policy changes
18 excluded plaintiff from the market).

19 **III. ICANN IS LIABLE UNDER SECTION 2 OF THE SHERMAN ACT.**

20 Judge Gutierrez recently held that because "ICANN's activities play an
21 important role in the commerce of the internet and ICANN's actions could exert a
22 restraint on that commerce [...] ICANN may be held liable under the Sherman
23 Act." *Manwin*, 2012 U.S. Dist. LEXIS 125126, at *15-18 (denying ICANN's
24 motion to dismiss claims under Section 1 and Section 2 of the Sherman Act). Yet
25 ICANN maintains in this case that it cannot be held liable under Section 2 of the
26 Sherman Act because (1) "ICANN is legally incapable of monopolizing the 'TLD
27 registry market,' a market in which it does not compete," (2) ICANN's monopoly
28 was "thrust upon" it and (3) ICANN was free to charge applicants in the 2012

1 Application Round whatever “price” ICANN wanted to impose. (Mot. at 14-17.)
2 ICANN’s arguments are without merit.

3 As an initial matter, ICANN apparently seeks dismissal only as to Section 2
4 claims relating to the market to act as a gTLD registry with access to the DNS. As
5 to the other two distinct markets alleged in the Complaint (the market for domain
6 names and the market for blocking or defensive registration services), ICANN does
7 not dispute the sufficiency of name.space’s Complaint. (*See* Compl. ¶¶ 79-80);
8 *Manwin*, 2012 U.S. Dist. LEXIS 125126, at *21 (denying motion to dismiss
9 antitrust claims in defensive registration market). Thus, the only question raised by
10 ICANN’s motion is whether name.space’s Section 2 claims relating to the market
11 for acting as a gTLD registry with access to the DNS can proceed. The answer to
12 that question is “yes.”

13 ICANN first argues that it does not compete in the relevant market. This
14 argument ignores the well-pleaded factual allegations of the Complaint, ICANN’s
15 own admissions in its motion to dismiss, and fundamental reality. As the
16 Complaint alleges, ICANN controls all potential gTLDs. ICANN itself concedes in
17 its motion to dismiss that it was granted that control by Congress, and ICANN also
18 concedes that this control amounts to a monopoly that permits it to charge whatever
19 price it wants, unfettered by competition. In sum, there can be no competition in
20 the market for gTLDs with access to the DNS unless and until ICANN determines
21 to do something with the control it has. In ICANN’s own terminology, its decision
22 to transfer its market position to some other entity (which, because of ICANN’s
23 participation in the Section 1 conspiracy and conspiracy to monopolize alleged
24 elsewhere in the Complaint, has inevitably turned out to be participants in the
25 conspiracy) is termed a “delegation.” In other words, ICANN is “delegating” its
26 monopoly position to another entity. By any interpretation, then, ICANN is in the
27 market for gTLDs with access to the DNS. It maintains that monopoly when it
28 engages in the conduct described in great detail in the Complaint, which has the

1 ultimate effect of protecting gTLDs from market competition. Even if true, the
2 assertion that ICANN chooses not to actively market the gTLDs it controls in a way
3 that would benefit competition and consumers does not mean it is not in that
4 market, and does not protect ICANN from Section 2 liability where the delegation
5 process reflects the unlawful conspiracies and exclusionary conduct described in
6 the Complaint. For example, in *Tate v. Pac. Gas & Elec. Co.*, 230 F. Supp. 2d
7 1072, 1078-79 (N.D. Cal. 2002), the Court noted that it did not matter that the
8 defendant was not actually actively selling its product—as the Court noted, “[t]hat
9 is actually plaintiffs’ point.” Instead, the defendant was maintaining its monopoly
10 position by excluding plaintiff from the market. *See id.* (finding that defendant is
11 “frustrating the ability of downstream competitors in [its] captive region physically
12 to access the gas.”).

13 Whether ICANN’s bylaws prohibit it from competing with TLD registries is
14 irrelevant, especially at this stage of the case. At most, ICANN identifies only the
15 existence of such a policy; ICANN’s actual market behavior is a question for a later
16 stage of this litigation. *See Gammel v. Hewlett-Packard Co.*, SACV 11-1404, 2012
17 U.S. Dist. LEXIS 155681, at *8 (C.D. Cal. Aug. 29, 2012) (taking judicial notice of
18 documents, but not “for the truth of the matters they assert”); RJN Opp. at 3.

19 Similarly deficient is ICANN’s claim of antitrust immunity because its
20 monopoly power was “thrust upon” it rather than the creation of exclusionary
21 conduct: agreements between ICANN and the U.S. Government specifically
22 provide that ICANN is not immune to antitrust liability.⁸ (Compl. ¶ 38.) *See*

23 _____
24 ⁸ Moreover, most of the cases on which ICANN relies were not decided on a motion to dismiss.
25 *See United States v. Aluminum Co. of Am.*, 148 F.2d 416, 421 (2d Cir. 1945) (appeal after trial
26 where “more than 40,000 pages of testimony had been taken”); *Alaska Airlines Inc. v. United*
27 *Airlines, Inc.*, 948 F.2d 536, 548 (9th Cir. 1991) (appeal of summary judgment). The other cases
28 cited by ICANN are inapposite and distinguishable from this action. *See Credit Chequers Info*
Servs. v. CBA, Inc., 98 Civ. 3868, 1999 U.S. Dist. LEXIS 6084, at *36-38 (S.D.N.Y. Apr. 28
1999) (granting motion to dismiss in part because plaintiff failed to plead unlawful maintenance
of monopoly power and consumer demand created defendant’s monopoly power); *Standardfacts*
Credit Servs. v. Experian Info. Solutions, Inc., 294 F. App’x. 271, 272 (9th Cir. 2008) (finding
that defendants had “no control” over source of monopoly power).

1 *Manwin*, 2012 U.S. Dist. LEXIS 125126, at *15-18. In any event, Section 2
2 protects consumers against both the “acquisition” of monopolies and the
3 “maintenance” of those monopolies. *See United States v. Grinnell Corp.*, 384 U.S.
4 563, 571 (1966). The Complaint describes in detail how ICANN has been
5 unlawfully maintaining its monopoly position.

6 Moreover, ICANN’s claim that it “can charge whatever price it wants
7 without violating the antitrust laws” is unavailing in light of the facts pled in the
8 Complaint that demonstrate that it is ICANN’s exclusionary conduct that maintains
9 ICANN’s power to do so, rather than market forces. (Compl. ¶¶ 70-73.) As the
10 Complaint pleads, ICANN has sought to protect its ability to “charge whatever
11 price it wants” through exclusionary conduct. For example, ICANN set the 2012
12 Application fee at or above the actual cost of bringing a TLD registry to the market.
13 (Compl. ¶ 74.) Absent ICANN’s exclusionary conduct, competition would restrict
14 the price that ICANN would be able to charge—a limitation imposed by market
15 reality rather than a monopolist’s fiat. ICANN’s argument that it is currently
16 charging a monopoly price in fact concedes that it is actually in the market,
17 charging that price.

18 Ultimately, ICANN misses the point of name.space’s allegations: that
19 ICANN has unreasonably denied name.space and other potential TLD registries
20 access to the DNS in an effort to *maintain* its own monopoly power in the relevant
21 markets and the monopoly power of its current and former board members in those
22 markets. (Compl. ¶¶ 77-80, 107-114.) Among other things, as the entity that
23 controls the Root, ICANN competes in, and gains significant revenues from, the
24 domain name market. (*Id.* ¶ 79.) As the operator of an alternate network,
25 name.space competes with ICANN in the domain name market. Absent ICANN’s
26 exclusionary conduct, there would be thriving markets for both TLDs and second-
27 level domains. (*Id.* ¶ 79.) But ICANN has sought to maintain its power to
28 artificially restrict competition in the TLD registry market in order to reap the

1 monopoly profits that flow from the few number of TLD registries, and has
2 maintained its monopoly power in the domain name market by erecting barriers to
3 enter the TLD registry market.

4 Further, name.space has satisfied the elements of a conspiracy to monopolize
5 claim. As set forth in Section II, *supra*, name.space alleges that ICANN conspired
6 with its current and former board members to limit competition in the TLD registry
7 market by controlling and limiting the “output” of gTLDs in order to perpetuate the
8 artificial defensive registration market and further entrench the dominant co-
9 conspirators’ monopoly positions within those markets. (*Id.* ¶¶ 112-14.) ICANN
10 and the co-conspirators specifically intended to restrict competition in order to
11 preserve the monopoly positions of the dominant TLD registries—many of which
12 have ties to ICANN’s Board—and ensure the flow of monopoly profits from the
13 registries to ICANN. (*Id.* ¶¶ 80, 113-14.) The result of the conspiracy was the
14 imposition of procedural and financial barriers in the 2012 Application Round that
15 eliminated competition. (*Id.* ¶ 112.) *See, e.g., Datel Holdings*, 712 F. Supp. 2d at
16 986 (partially denying motion to dismiss where plaintiff alleged that defendant
17 created barriers to entry without any technological or business justification).

18 **IV. ICANN’S CONDUCT HAS RESULTED IN AN ANTITRUST INJURY.**

19 ICANN argues that name.space has failed to allege an “antitrust injury”
20 because (1) name.space pled an “injury limited to itself” and (2) “name.space’s real
21 gripe is that it may face increased competition in the TLD registry market.” (Mot.
22 at 18-19.) Both arguments fail.

23 *First*, in arguing that name.space pled an “injury limited to itself,” ICANN
24 ignores name.space’s allegations that ICANN’s anticompetitive conduct harms both
25 consumers and competition. name.space alleges numerous harms to consumers,
26 including that: (a) ICANN “dictates the supply of TLDs” and limits consumer
27 choice, despite consumer demand (Compl. ¶¶ 79, 99); (b) because of ICANN’s
28 exclusionary conduct, “the price of registering a TLD is artificially high” (*Id.*

1 ¶ 100); and (c) ICANN’s anticompetitive conduct forces content producers to
2 “spend enormous amounts of money to ‘defensively’ register domain names.” (*Id.*)
3 Further, central to name.space’s antitrust claims are allegations that ICANN
4 suppressed or eliminated competition in the TLD registry market and that “ICANN
5 uses its control over access to the Root in order to eliminate competition from the
6 relevant markets.” (*Id.* ¶¶ 67-76, 97, 112.)

7 A recent Central District decision found against ICANN on this very issue.
8 In *Manwin*, the court found allegations that ICANN’s conduct “suppressed or
9 eliminated competition” to be “precisely the type of allegation required to state an
10 injury to competition.” *Id.*, 2012 U.S. Dist. LEXIS 125126, at * 26 (“Under the
11 Ninth Circuit’s *Verisign* decision, these are adequate allegations for an antitrust
12 injury.”).⁹ name.space makes the same allegations: by imposing procedural and
13 financial hurdles in the 2012 Application Round, ICANN suppressed or eliminated
14 competition in the relevant markets. (Compl. ¶¶ 76, 97, 112.)

15 *Second*, contrary to ICANN’s argument, name.space is not claiming it is
16 injured because “it may face increased competition in the TLD registry market.”
17 The TLD registry market is defined in the Complaint as “the market to act as a
18 gTLD registry *with access to the DNS.*” (*Id.* ¶ 77 (emphasis added).) name.space
19 is claiming injury due to ICANN’s exclusionary conduct, which has suppressed
20 competition. What name.space wants is open competition. The Complaint
21 expressly alleges that ICANN structured the 2012 Application Round to prevent
22 name.space and other potential new market entrants from having access to the
23 DNS. name.space cannot “face increased competition” in the TLD registry market
24 because name.space’s gTLDs *are not accessible* through the DNS and thus
25
26

27 ⁹ The plaintiff in *Manwin* asserted that ICANN “harmed competition in the market for .XXX
28 TLD registry services by suppressing or eliminating competing bids for the original .XXX
registry contract.” 2012 U.S. Dist. LEXIS 125126, at *26.

1 name.space presently does not—and cannot—compete in that market. (*Id.* ¶¶ 32-
2 34.)

3 ICANN’s reliance on *Verisign* is similarly misplaced. (Mot. at 20.) In that
4 case, Verisign—the registry operating the .com and .net gTLDs under contract with
5 ICANN—alleged that ICANN engaged in conduct that “deprived consumers of a
6 beneficial new service” operated by Verisign and prevented Verisign from
7 competing “more effectively” in the market. 2004 U.S. Dist. LEXIS 29965, at *11,
8 19. ICANN argued on a motion to dismiss that Verisign did not “sufficiently allege
9 impacts on services, prices or the number of entrants in the marketplace.” *Id.* at
10 *19. ICANN does not, and cannot, make the same argument here because, unlike
11 in *Verisign*, name.space has alleged that ICANN’s conduct diminishes customer
12 choice, results in higher prices, excludes new market entrants and entrenches
13 insiders and industry behemoths. (Compl. ¶¶ 67-76, 79, 97, 99-100, 112.)

14 ICANN cannot avoid liability by ignoring name.space’s allegations,
15 misreading name.space’s Complaint and rehashing arguments that have either been
16 rejected or simply have no bearing here. name.space has pled an antitrust injury.

17 **V. THE CLAIMS FOR UNFAIR COMPETITION AND TRADEMARK**
18 **INFRINGEMENT ARE RIPE AND ADEQUATELY ALLEGED.**

19 ICANN’s attempt to dismiss the unfair competition and trademark claims
20 pursuant to Rule 12(b)(1) fails because the allegations are sufficient to show a “live
21 case or controversy.” name.space alleges actual, not speculative, harm caused by
22 ICANN’s behavior and, thus, name.space’s claims are ripe under Article III.

23 ICANN selectively quotes from sections of the Complaint for the phrases
24 “would be infringed” and “if and when” in an attempt to distort name.space’s
25 claims as not ripe for adjudication. But ICANN is not quoting from the claims that
26 it seeks to have dismissed pursuant to Rule 12(b)(1), namely, name.space’s Fourth,
27 Fifth and Seventh Claims for Relief. Those claims plainly allege existing and
28 concrete harm, including that: “ICANN’s unauthorized conduct *has deprived* and

1 will continue to deprive name.space of the ability to control its gTLDs and
2 consumers' perception with regard to those gTLDs" (Compl. ¶ 127 (emphasis
3 added)); "ICANN *has profited* and will continue to profit from the strength of
4 name.space's gTLD trademarks, and name.space *has been and will continue to be*
5 *damaged* by ICANN's acts" (*id.* ¶ 142 (emphasis added)); and "ICANN *has*
6 *effectively misappropriated name.space's gTLDs* at little or no cost, and without
7 name.space's authorization or consent." (*Id.* ¶ 154 (emphasis added).)

8 name.space's unfair competition and trademark infringement claims against
9 ICANN are based on "ICANN's willingness to allow competing TLD registries to
10 use the identical gTLDs in commerce on the ICANN-controlled DNS, in exchange
11 for substantial fees that these registries pay to ICANN for such use." (*Id.* ¶¶ 123,
12 136.) ICANN does not dispute that offering name.space's gTLDs for sale—which
13 *has already occurred and continues to occur*—is an act capable of causing a
14 likelihood of confusion sufficient to prevail on a claim for unfair competition and
15 trademark infringement. *See, e.g., Nova Wines, Inc. v. Adler Fels Winery LLC*, 467
16 F. Supp. 2d 965, 972, 982 (C.D. Cal. 2006) (enjoining sale of products pursuant to
17 trade dress infringement and unfair competition claims where accused products had
18 not yet been sold); *Millennium Labs., Inc. v. Ameritox. Ltd.*, No. 12-CV-1063, 2012
19 U.S. Dist. LEXIS 147528, at *2 (S.D. Cal. Oct. 12, 2012) (denying motion to
20 dismiss where "Plaintiff alleges that [Defendant] has offered for sale 'confusingly
21 similar reports that copy [Plaintiff's] trade dress'"); *see also Levi Strauss & Co. v.*
22 *Shilon*, 121 F.3d 1309, 1314 (9th Cir. 1997) ("Shilon admitted to offering to sell
23 counterfeit Levi's jeans and components. Such an offer will suffice to create
24 liability under the Lanham Act."). ICANN argues that name.space's claims are
25 based on the future delegation of name.space's gTLDs to the Root. While such acts
26 would also be actionable, that is not the basis of name.space's claims here, which a
27 plain reading of the Complaint confirms. (Compl. ¶¶ 123, 136, 153.)
28

1 Even if name.space’s claims were dependent on ICANN’s delegation of
2 name.space’s gTLDs, courts have held infringement claims to be ripe where there
3 exists a clear case or controversy notwithstanding some dependence on future
4 events.¹⁰ Here, while name.space’s claims are based on ICANN’s acceptance of
5 applications and fees for third-parties to control name.space’s gTLDs—and thus the
6 unlawful acts have already transpired—the parties’ positions, including ICANN’s
7 policies, are plainly evident. There is a clear controversy to adjudicate.

8 ICANN’s reliance on *Swedlow Inc. v. Rohm & Haas Co.*, 455 F.2d 884 (9th
9 Cir. 1972), a patent case interpreting the Declaratory Judgment Act decades before
10 the Supreme Court’s seminal decision in *MedImmune, Inc. v. Genentech, Inc.*, 549
11 U.S. 118, 127 (2007), is misplaced. *Swedlow* was an action for declaratory relief
12 against a defendant who was in the process of building a manufacturing plant that,
13 upon completion, might produce infringing products. The court held that, under the
14 Declaratory Judgment Act, plaintiff was not entitled to declaratory relief where
15 defendant’s acts “threaten” infringement. *Id.* at 885-86. An analogous situation
16 perhaps would be if ICANN had started developing an application process but had
17 not determined which gTLDs were available for purchase and no one had yet
18 applied. ICANN, however, has made name.space’s marks available for sale and
19 has accepted payment in return for the opportunity to operate and promote those
20 marks, causing confusion as to the origin or affiliation of the marks. Further,
21 name.space is not seeking relief under the Declaratory Judgment Act to guard
22

23 ¹⁰ See, e.g., *McGraw-Hill Cos., Inc. v. Ingenium Techs. Corp.*, 375 F. Supp. 2d 252, 255, 257
24 (S.D.N.Y. 2005) (infringement claims ripe even though license agreement had not yet expired and
25 defendant was “about to infringe” because “it is abundantly clear that the two parties are on a
26 collision course that has already framed the essential disputes in plain terms and that will enable
27 the Court to determine their respective rights”); *Loufrani v. Wal-Mart Stores, Inc.*, No. 09 C 3062,
28 2009 U.S. Dist. LEXIS 105575, at *12 (N.D. Ill. Nov. 12, 2009) (claim for declaratory judgment
for potential infringement ripe in part because “the fact that the parties have developed clear
positions on the issue of infringement further demonstrates a substantial controversy and adverse
legal interests of the parties”); see also *Teva Pharm. USA, Inc. v. Sebelius*, 595 F.3d 1303, 1308-
11 (D.C. Cir. 2010) (pre-enforcement challenge to agency policy ripe because the defendant’s
views were clear and the court could “almost certainly determine” the rights the plaintiff sought).

1 against future infringement. name.space is seeking injunctive relief and monetary
2 damages as a remedy for ICANN’s already infringing acts.¹¹

3 ICANN also incorrectly argues that the “use in commerce” requirement of
4 common law trademark law has not been met. name.space has alleged use in
5 commerce both by it and ICANN, including name.space’s continuous use of its
6 gTLDs in commerce since 1996. (Compl. ¶¶ 8, 81, 133.) The case ICANN cites in
7 support of its argument further illustrates the sufficiency of name.space’s claims.
8 In *Rosenfeld v. Twentieth Century Fox Film*, No. CV 07-7040, 2008 U.S. Dist.
9 LEXIS 92099 (C.D. Cal. Sept. 25, 2008), the *plaintiff* alleged that it was merely
10 developing the idea of using the mark at issue. *Id.* at *11. name.space has, in
11 contrast, alleged that name.space actually promotes and sells to its customers the
12 right to use the gTLDs at issue and ICANN has sold to others the opportunity to sell
13 the same gTLDs. There is thus no basis to dismiss any claims for lack of subject
14 matter jurisdiction.

15 **VI. NAME.SPACE ADEQUATELY ALLEGES TORTIOUS** 16 **INTERFERENCE.**

17 In accordance with the required elements of tortious interference with
18 contractual relations, name.space has alleged (1) it maintains contractual
19 relationships with customers, including the ability to operate domain names under
20 name.space’s gTLDs; (2) ICANN’s knowledge of name.space’s contractual
21 relationships; (3) ICANN’s intentional interference with these contracts by allowing
22 name.space’s competitors to register the same domain names under the same
23 gTLDs, thereby creating a circumstance where the same gTLD will resolve
24 differently on the ICANN-controlled DNS and name.space’s network; (4) an actual

25 _____
26 ¹¹ ICANN also places a misplaced emphasis on *Bova v. City of Medford*, 564 F.3d 1093 (9th Cir.
27 2009). *Bova* involved a declaratory relief action and was brought by current city employees
28 complaining of post-retirement health benefits. *Id.* at 1094. The court held that the claims were
not ripe in part because the plaintiffs had not yet retired and because a decision in a related case
may ultimately force a change in policy before plaintiffs retired. *Id.* at 1097. That differs from
the present case in which infringement and likelihood of confusion already occurred.

1 disruption of name.space's contractual relationships because name.space's
2 customers can no longer be certain that the domain names using name.space's
3 gTLDs will be unique to name.space's customers; and (5) damages to name.space's
4 business. (Compl. ¶¶ 160-164.) This is plainly sufficient to state a claim under
5 California law. *See Quelimane Co., Inc. v. Stewart Title Guaranty Co.*, 19 Cal. 4th
6 26, 55 (1998).¹²

7 A recent case in the Eastern District of California is instructive. In *Conte v.*
8 *Jakks Pacific, Inc.*, No. 1:12-CV-00006, 2012 U.S. Dist. LEXIS 174716 (E.D. Cal.,
9 Dec. 10, 2012), plaintiffs alleged patent infringement against the defendant doll
10 company. Prior to the complaint being filed, plaintiffs sent a letter to several of
11 defendant's customers stating that the doll being marketed by defendant was nearly
12 identical to a doll that was patented, trademarked and copyrighted by the plaintiffs.
13 *Id.* at *3. After the complaint was filed, the defendant brought counterclaims for,
14 *inter alia*, interference with contract and interference with prospective economic
15 advantage as a result of plaintiffs' letter. *Id.* Plaintiffs moved to dismiss the
16 counterclaims and the court denied the motion. *Id.* at *14-19.

17 The letter in *Conte* was disruptive by causing concern to customers regarding
18 the products that they were purchasing. Likewise, ICANN's allowance of
19 name.space's competitors to apply for delegation to the DNS of the same gTLDs
20 that are the subject of name.space's existing customer contracts is disruptive by
21 causing concern to name.space's customers that domain names using those gTLDs
22 will resolve on both the ICANN-controlled DNS *and* name.space's network.
23 (Compl. ¶ 162.) name.space has thus sufficiently pled a claim for tortious
24 interference with contractual relations.

25
26
27 ¹² ICANN cites *Family Home & Fin. Ctr., Inc. v. Fed. Home Loan Mortg. Corp.* for the claim
28 elements but incorrectly notes that it involved a dismissal of the claim; rather, the Ninth Circuit affirmed a summary judgment ruling against the claim, which had previously *survived* a motion to dismiss challenge in this Court. 525 F.3d 822, 825-26 (9th Cir. 2008).

1 Likewise, name.space has alleged the required elements of a tortious
2 interference with prospective economic advantage claim. Specifically, name.space
3 has alleged: (1) that it maintains relationships with prospective customers; (2)
4 ICANN has knowledge of these relationships; (3) ICANN wrongfully and
5 intentionally structured the 2012 Application process to exclude name.space from
6 the market for TLDs on the Root; (4) ICANN interfered with name.space's
7 relationships with prospective customers by denying name.space access to the
8 Root; and (5) ICANN's interference is the proximate cause of name.space's
9 inability to offer its catalog of TLDs on the public Internet, resulting in damage to
10 name.space's business. (Compl. ¶¶ 167-171.)

11 Additionally, name.space has satisfied the required allegation of wrongful
12 conduct beyond the alleged act of interference. *See Korea Supply Co. v. Lockheed*
13 *Martin Corp.*, 29 Cal. 4th 1134, 1153 (2003). As set forth above, name.space has
14 sufficiently alleged multiple claims against ICANN, including antitrust violations,
15 trademark infringement and unfair competition. name.space has thus adequately
16 pled a claim for tortious interference with prospective economic advantage. *See*
17 *Metal Lite, Inc. v. Brady Const. Innovations, Inc.*, 558 F. Supp. 2d 1084, 1095
18 (C.D. Cal. 2007) (claim for tortious interference with prospective economic
19 advantage adequately alleged where plaintiff also stated plausible claims for false
20 advertising, trade libel and unfair competition).

21 **VII. ICANN IS LIABLE UNDER CALIFORNIA BUSINESS AND** 22 **PROFESSIONS CODE SECTION 17200.**

23 ICANN is subject to liability under California Business and Professions Code
24 Section 17200 because it engaged in "conduct that threatens an incipient violation
25 of an antitrust law, or violates the spirit or policy of those laws because its effects
26 are comparable to or the same as a violation of the law, or otherwise significantly
27 threatens or harms competition." *Sybersound Records, Inc. v. UAV Corp.*, 517 F.3d
28 1137, 1152 (9th Cir. 2008). Further, ICANN may also be held liable under Section

1 17200 because it violated name.space’s rights under the Lanham Act. *See Cleary v.*
2 *News Corp.*, 30 F.3d 1255, 1262-63 (9th Cir. 1994) (“This Circuit has consistently
3 held that state common law claims of unfair competition and actions pursuant to
4 California Business and Professions Code § 17200 are ‘substantially congruent’ to
5 claims made under the Lanham Act.”). name.space has thus stated a claim against
6 ICANN for relief under Section 17200.

7 **VIII. NAME.SPACE REQUESTS LEAVE TO AMEND IF THE COURT**
8 **GRANTS ALL OR PART OF ICANN’S MOTION.**

9 Although ICANN’s motion to dismiss should be denied in its entirety, if the
10 Court grants ICANN’s motion, name.space respectfully requests leave to amend the
11 Complaint to cure any alleged pleading deficiencies. ICANN’s arguments are
12 based primarily on the alleged insufficiency of the facts asserted in the Complaint.
13 Thus, were the Court to grant all or part of ICANN’s motion, name.space should be
14 allowed to amend its complaint to cure any alleged defects. *See, e.g., Ascon*
15 *Properties, Inc. v. Mobil Oil Co.*, 866 F.2d 1149, 1160 (9th Cir. 1989) (reversing
16 district court’s denial of leave to amend, stating that policy of favoring amendments
17 is applied with liberality); *see also* Fed. R. Civ. P. 15(a)(2) (“The court should
18 freely give leave [to amend] when justice so requires.”).

19 **CONCLUSION**

20 For the foregoing reasons, Plaintiff name.space respectfully requests that the
21 Court deny ICANN’s motion to dismiss in its entirety.

22 Dated: January 4, 2013

MORRISON & FOERSTER LLP

23
24 By: /s/ Craig B. Whitney
Craig B. Whitney

25 Attorneys for Plaintiff
26 NAME.SPACE, INC.